

# Ad Space is OPEN! Join us in the Premier Guide to Quincy Area Travel.

The **2025 QUINCY AREA TRAVEL GUIDE** will be a large format, destination magazine, produced in-house by SeeQuincy. **The 2025 issue will garner more exposure than ever, as we cross promote the 200th Anniversary of Quincy and Adams County with our area partners.**

Two levels of Featured Content are offered to our valued advertisers. All include high resolution photos and blended editorial content, plus a bonus Directory Listing.

The 2025 TRAVEL GUIDE will launch January 1, 2025  
(2024 Travel Guide is enclosed for reference)



## AD CONTRACT > 2025 TRAVEL GUIDE Commitment deadline : Sept 30, 2024

Advertising is easy: **We'll handle the details for you.**

**1 CHOOSE YOUR LEVEL** *actual size shown next page*     LEVEL 1 \$600     LEVEL 2 \$300

**2 CHOOSE YOUR SECTION**

FOOD + DRINK     CULTURE     SHOPPING     RECREATION     LODGING

**3 YOUR INFO**

COMPANY/ORGANIZATION \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE (unpublished) \_\_\_\_\_

EMAIL (unpublished) \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

**4 METHOD OF PAYMENT**

VENMO: **See Quincy**

PAYPAL: **PayPal.Me/See Quincy**

CREDIT CARD *If checked, we will contact you for card info*

CHECK Payable: SeeQuincy / 532 Gardner Expy / Quincy IL 62301

**5 APPROVE YOUR CONTENT**

- > We'll contact you about photography, editorial content + listing details
- > We'll email you a proof for **approval by Nov 15, 2024**



# SEEQUINCY ADVERTISING PERCS

- > strong mobile-friendly, digital presence on SeeQuincy.com
- > FlippingBook interactive digital guide
- > large social media network: Facebook 10K / eNews 4.2K / Instagram 1.6K
- > 30,000 printed guides
- > paid influencer social media shares
- > national/regional ad inquiries
- > major interstate corridors / state tourist info centers
- > premium placement in high-traffic tourist destinations: St. Louis hotels/ Lake of the Ozarks attractions
- > Hannibal area tourism racks
- > tri-state distribution points / multiple area businesses
- > regional chambers/convention bureaus + national tradeshow
- > tri-county representation: Adams, Hancock and Pike Counties

## QUESTIONS + WHERE TO SEND YOUR CONTRACT

**PLEASE CONTACT SEEQUINCY / 532 GARDNER EXPY / QUINCY, IL 62301**

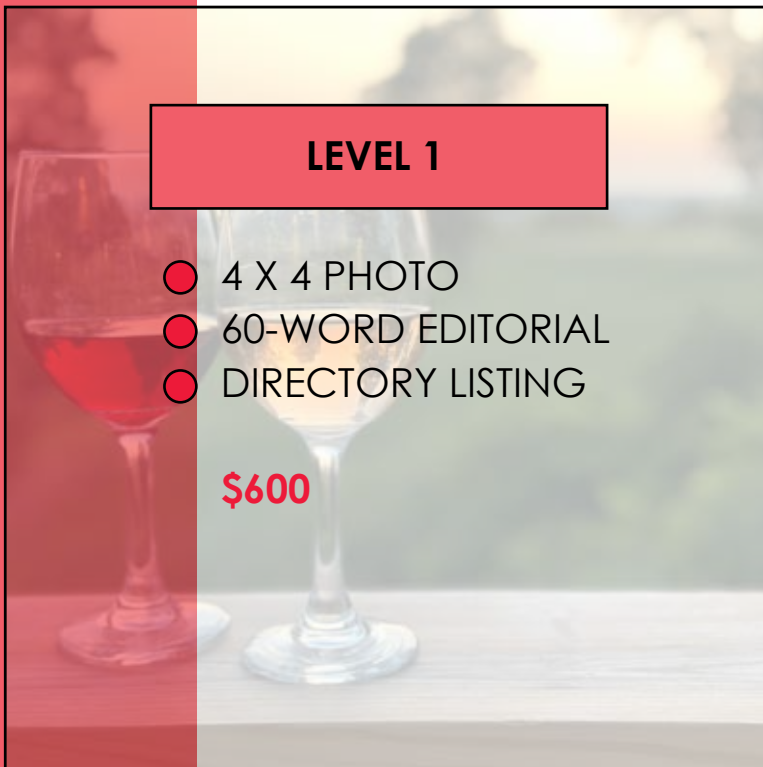
HOLLY CAIN

EMAIL: [hcain@seequincy.com](mailto:hcain@seequincy.com)

TEXT: 217.242.3728

P: 217.214.3700 / 800.978.4748

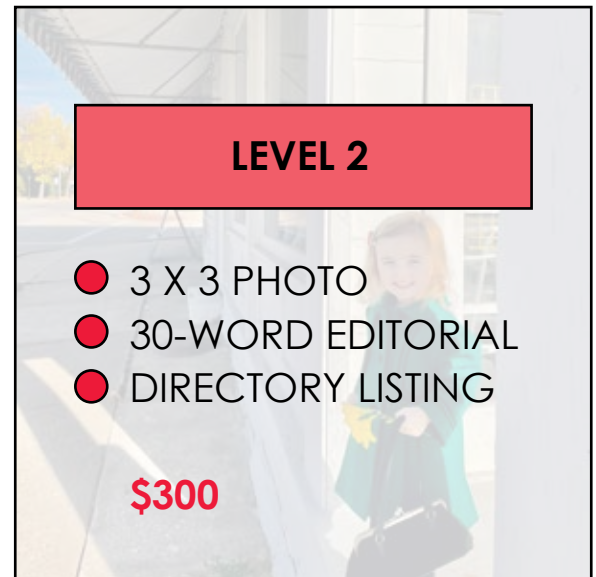
## AD LEVELS ACTUAL SIZE SHOWN



**LEVEL 1**

- 4 X 4 PHOTO
- 60-WORD EDITORIAL
- DIRECTORY LISTING

**\$600**



**LEVEL 2**

- 3 X 3 PHOTO
- 30-WORD EDITORIAL
- DIRECTORY LISTING

**\$300**